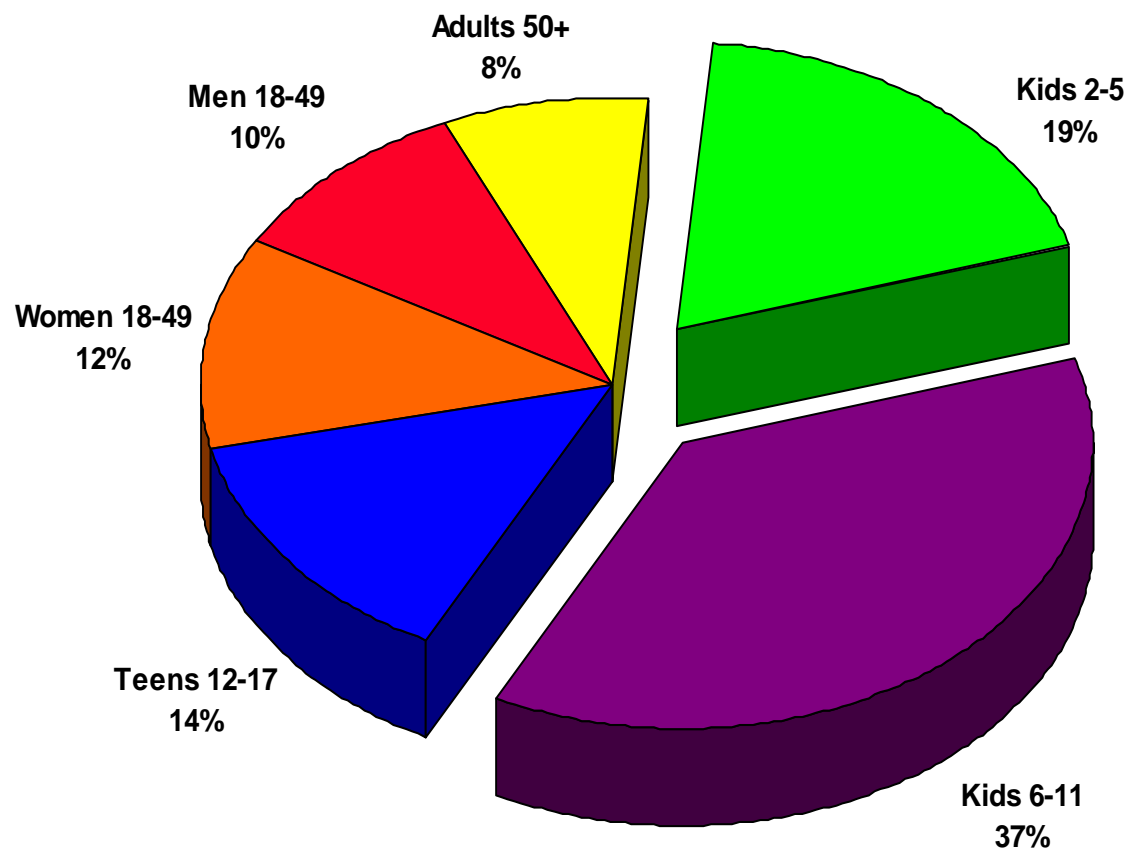


## YTV's Audience Composition – Fall 2004

Average Minute Audience: 83,000 (viewers 2+)



Source: NMR, Fall 2004 - Sept. 27/04 to Dec. 26/04 (13-week average) Sign on to Sign off (6am to 6am) 1-Minute Qualifier